

Dave Verbeten



David A. Verbeten

MBA, Lake Forest
Graduate School

B.S. Economics &
Political Science,

University of
Wisconsin-LaCrosse

Dave Verbeten is an entrepreneur and business owner with broad senior level experience in sales and marketing, operations, global business development, General Management, business turnarounds, and the sale of businesses. He is a “hands-on” business advisor in business growth and has focused on helping small and medium-sized businesses through difficult transitions.

His corporate experiences include leading a number of business units for such companies as Allied Signal, Avery Dennison and Tenneco Automotive. Serving in a variety of roles, over 25 plus years, Dave has hands-on experience leading divisions and teams through significant organizational and strategic change resulting in record setting growth and profitability. Dave was the chief commercial officer for new ventures and was instrumental in launching a high quality aggregates business in the upper Midwest. As a partner in an Interim CEO Consulting Firm, Dave was key in doubling the revenues of the business over 2 years and sourced the firms largest fee-based client at \$2 million. He is now the Owner and Senior Business Coach in his own **ActionCOACH** firm located in Lake County, Illinois.

Dave has succeeded in moving his teams to achieve major turnarounds in the U.S., Asia and Europe. He has re-organized large multi-unit divisions into customer focused fast moving enterprises, created vibrant businesses from new product concepts, and moved the uninspired toward a high performance mentality.